



# Diabetes Research & Wellness Foundation

Registered Charity No: 1070607  
Company Registered in England No: 3496304 Company Limited by Guarantee

## The Information Standard Policy Statement



## Information Standard – Policy Statement

The Information Standard (IS) scheme was developed by the Department of Health to help the public identify trustworthy health and social care information. Now run by NHS England, the Standard sets a criterion that defines good quality health and social care information and the methods needed to produce it.

### **The Information Standard – DRWF Policy Statement**

1. To reflect its commitment to providing high quality, relevant information for beneficiaries and stakeholders, the Diabetes Research & Wellness Foundation (DRWF) has adopted the use of the Information Standard to maintain and improve the production of its health and social care information via a defined and documented process.
2. DRWF ensures that all information covered by the scope of the information production system meets the requirements of this Standard, using current, relevant, balanced and trustworthy evidence sources.
3. DRWF is committed to reviewing and updating all information materials falling into the scope of the Standard as necessary to ensure that they are fit for purpose and user-tested to ensure they meet the audience needs; feedback secured and managed appropriately to aid future development of information products.

### **Scope of the Standard within DRWF:**

The principles and requirements of the Information Standard extend to the provision of all **health and care information targeted at the public which is intended to offer information on health and wellbeing, prevention, diagnosis or treatment of diabetes including care and service options.**

This extends to information delivered via –

- Information within newsletters, magazines and leaflets
- Printed and online channels
- Scripted audio/video feeds
- Apps and tools

Information products exempt from the Information Standard programme include –

- Fundraising/marketing materials
- Information leaflets on approved medicinal products (regulated by MHRA)
- Information based on opinion of an individual
- Unscripted telephone, email support/information
- Information targeted at health care professionals
- User-generated content, such as blogs, tweets, feedback etc., made by the public



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4. DRWF ensures that all those involved in producing information, as covered by the scope of the Standard, are aware of and comply with the Policy Statement and the requirements of the Information Standard Production System and related processes.

5. DRWF maintains records to show acknowledgement of the policy statement and its implications by all those involved in producing the information covered under the scope of the Standard.

6. DRWF's commitment to the Standard has the support of the Chief Executive and Board of Trustees.

Approved ..... *[Signature]* ..... Chief Executive

Approved ..... *PP. [Signature]* ..... Trustee